



Koinonia

# CONNECTeon Luncheon

FUNDRAISER

Thursday, May 3, 2012

11:30 am - 1:30 pm

*The Marriott at Key Center  
127 Public Square, Cleveland*



## About Guest Speaker Gary Guller

Just as he discovered his passion for alpine climbing, Gary Guller lost the use of his arm in a mountaineering accident. He stunned a medical team at Duke University by asking to have his paralyzed arm amputated, and, after serious introspection, he began climbing again, surmounting the barriers that stood in the way of his dreams.

Guller is both a world-renowned, record-setting mountaineer and a professional motivational and inspirational speaker. In 2003, Gary was leader of the largest ever cross-disability group to reach Mt. Everest Base Camp, at 17,500 feet. After setting this record, he went on to scale the peak, reaching the summit on May 23, 2003, and becoming the first person with one arm to summit Mt. Everest. Later the next year, Guller led an expedition to the summit of the world's sixth highest mountain, Mt. Cho Oyu, located in Tibet.

In April 2010, Guller completed the grueling Marathon des Sables in Morocco. The MdS is a 6 day, 153 plus mile (250km) endurance race across the Sahara Desert—"The hardest stage race in the World" (*CNN World News*). Guller has gone on to become a trusted keynote speaker and personal executive coach.



# Sponsorship Opportunities



Koinonia  
**CONNECTeon**  
 Luncheon



"Gary has several differentiated attributes. He has a very compelling story. It focuses on the team and what is possible. This is a competitive differentiator for our business. Gary brings his A game every time. He spends the necessary time understanding the organization and makes sure his messages are in the context of what the audience needs to hear. Gary puts in the time. He comes in early and is available to the participants afterwards. He does not land, do a stock speech and leave immediately. Having worked with many outside professionals, I can tell you definitively that this is what sets Gary apart."

*VP, Fortune 100,  
 Corporate Strategy*



"Thank you for sharing your inspiration story with Microsoft Licensing. Captivating and amazing, we all enjoyed your talk."  
**Microsoft**



"Our Team is still talking about the incredible experience of being in that room with you and of your inspiring personality. I truly appreciate your sincerity and I am honored to have met you."  
**Toyota**



"Gary's visit was a powerful reminder that no obstacle should remain unchallenged and that no person should be dismissed without the opportunity to prove what their passion and determination can accomplish."  
**IBM**



"Thanks for boosting my life for work and also family!"  
**HP**



"I've seen many speakers in 20 years at Amex. A brilliant performance!"  
**American Express**



"Most inspirational of the year!"  
**ABC News**  
[See the video](#)



"You should take pride in knowing that your contributions played a vital role. Again, thank you for a very enlightening presentation."  
**US Department of Energy**



"Your presentation yesterday definitely exceeded my expectations."  
**Virtual Technology**



"What an inspiration and example you have set for anyone fortunate enough to come into your circle."  
**Milano Systems**



"You could literally hear a pin drop as Gary spoke. But I have NEVER met a speaker that held a complete ballroom full of different individuals spellbound and silent as they hung to your words."  
**The Arc of Jacksonville**

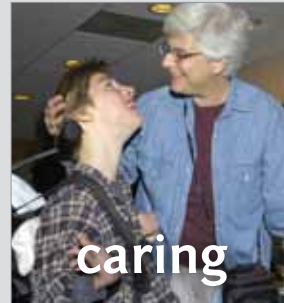


"Everyone enjoyed your presentation and the time you gave after the dinner"  
**ExxonMobil**



"Thank you very much for the highly motivational and inspirational talk you gave to the Philips team and for all the time you spent with us!"  
**Philips**

 Koinonia  
**CONNECTeon**  
Luncheon



**▶ Exclusive CONNECTeon Lead Sponsor \$10,000**

### VIP Reception

Table attendees enjoy private VIP Reception held from 10-11 am prior to the Luncheon for personal Meet and Greet with Keynote Speaker Gary Guller.

### Marketing

- Exclusive naming rights for the 2012 CONNECTeon Luncheon.
- Company name and logo featured in all marketing materials as the Lead Sponsor of the prestigious CONNECTeon Luncheon
- Company name and logo printed on invitations as Lead Sponsor
- Six e-blast acknowledgements with Company name and logo featured as Lead Sponsor
- Article acknowledging and thanking Company for its support in Koinonia's Inspirations magazine with a quarterly circulation of 2,000.
- Company has logo rights from Koinonia for promotional purposes

### Program

- Company's name, logo and advertisement prominently featured on the front cover of the event program
- Full page advertisement featured in the center of event program.

### Signage

- Company name and logo prominently featured as Lead Sponsor on all signage and welcome signs at the event.
- Additional well-defined signage at event designating Company as the Lead Sponsor

- Company's name and logo on all table signage

### Website

- Company receives online recognition on (1) Koinonia's website and (2) FirstGiving's website used for event registration.
- Link from Koinonia's website to Company's website.
- Social Media Acknowledgement on social media, Facebook and Twitter, of company's sponsorship
- Link to the Company's website from Koinonia's Facebook page.

### Table Benefits

- Company receives four (4) prominent tables of 8
- Free parking to event.

### Exhibit

Rights to distribute marketing materials on site at event.

### Donation

\$10,000 CONNECTeon Sponsorship



 Koinonia  
**CONNECTeon**  
Luncheon



**▶ Enterprise Sponsor**

**\$7,500**

**Marketing**

- Company name and logo featured in all marketing materials as the Enterprise Sponsor of the prestigious CONNECTeon Luncheon
- Company name and logo printed on invitations as Enterprise Sponsor.
- Four e-blast acknowledgements with Company name and logo featured as Enterprise Sponsor
- Article acknowledging and thanking Company for its support in Koinonia's Inspirations magazine with a quarterly circulation of 2,000.

**Program**

- Company's name, logo and advertisement prominently featured on the back cover of the event program
- Full page advertisement in the event program.

**Signage**

- Company name and logo prominently featured as Enterprise Sponsor on the welcome signs at event.
- Additional well-defined signage at event designating Company as Enterprise Sponsor
- Company's name and logo on reserved table signage.

**Website**

- Company receives online recognition on (1) Koinonia's website and (2) FirstGiving's website used for event registration.
- Link from Koinonia's website to Company's website.

- Social Media Acknowledgement on social media, Facebook and Twitter, of company's sponsorship
- Link to the Company's website from Koinonia's Facebook page.

**Table Benefits**

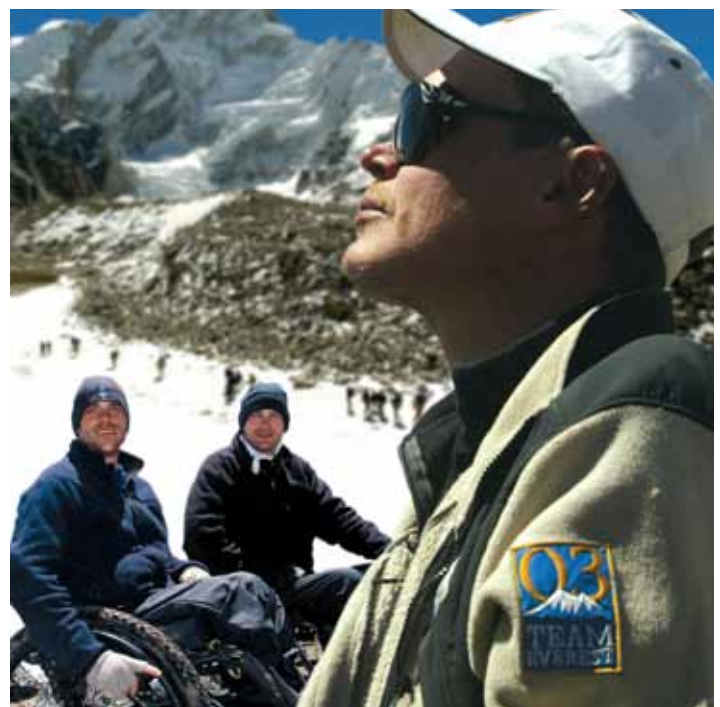
- Company receives three (3) prominent tables of 8
- Free parking to event.

**Exhibit**

Rights to distribute marketing materials on site at event.

**Donation**

\$7,500 Enterprise Sponsorship



Koinonia  
**CONNECTeon**  
Luncheon



► **Partnership Sponsor**

**\$3,500**

**Marketing**

- Company name and logo featured in all marketing materials
- Company name and logo printed on invitations as Partnership Sponsor.
- Article acknowledging and thanking Company for its support in Koinonia's Inspirations magazine with a quarterly circulation of 2,000.

**Program**

Half page ad with Company name and logo prominently featured in event program.



**Signage**

- Company name and logo prominently featured as Partnership Sponsor on the welcome signs at event.
- Company's name and logo on reserved table signage.

**Website**

- Company receives online recognition on (1) Koinonia's website and (2) FirstGiving's website used for event registration.
- Link from Koinonia's website to Company's website.
- Social Media Acknowledgement on social media, Facebook and Twitter, of company's sponsorship
- Link to the Company's website from Koinonia's Facebook page.

**Table Benefits**

- Company receives two (2) tables of 8
- Free parking to event.

**Exhibit**

Rights to distribute marketing materials on site at event.

**Donation**

\$3,500 Enterprise Sponsorship

 Koinonia  
**CONNECTeon**  
Luncheon



▶ **Circuit Sponsor**

**\$1,800**

**Marketing**

- Company name and logo featured in all marketing materials
- Company name and logo printed on invitations as Circuit Sponsor.
- Article acknowledging and thanking Company for its support in Koinonia's Inspirations magazine with a quarterly circulation of 2,000.

**Program**

Quarter page ad with Company name and logo prominently featured in event program.

**Signage**

- Company name and logo prominently featured as Circuit Sponsor on the welcome signs at event.
- Company's name and logo on reserved table signage.

**Website**

- Company receives online recognition on (1) Koinonia's website and (2) FirstGiving's website used for event registration.
- Link from Koinonia's website to Company's website.
- Social Media Acknowledgement on social media, Facebook and Twitter, of company's sponsorship,
- Link to the Company's website from Koinonia's Facebook page.



**Table Benefits**

- Company receives one (1) table of 8
- Free parking to event.

**Exhibit**

Rights to distribute marketing materials on site at event.

**Donation**

\$1,800 Enterprise Sponsorship

 Koinonia  
**CONNECTeon**  
Luncheon



## Sponsorship Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVEL

- Connection (\$10,000)    Enterprise (\$7,500)    Partnership (\$3,500)  
 Circuit (\$1,800)    Table of 8 (\$600)

### PAYMENT INFORMATION

Check Enclosed / \$ \_\_\_\_\_    Master Card    Visa

Cardholder's Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Credit Card Billing Zip Code: \_\_\_\_\_ Security Code: \_\_\_\_\_

### PLEASE COMPLETE AND RETURN BY MARCH 16, 2012

Koinonia's CONNECTeon Luncheon, Attn: Jody Curry

6161 Oak Tree Blvd., Suite 400

Independence, OH 44131

Phone: 216.588.8777 ext. 109 · Fax: 216.588.5670

Email: [jody.curry@koinoniahomes.org](mailto:jody.curry@koinoniahomes.org)

Koinonia's IRS Federal Tax ID Number: 23-7412318

**YOUR SUPPORT IS NEEDED & DEEPLY APPRECIATED! THANK YOU!**